



CAPABILITIES STATEMENT

CORE COMPETENCIES

Avid Edge is a promotional marketing business whose purpose is to help business owners create brand stories through the use of print collateral, promotional products and decorated apparel. We strive to provide the right product to the right audience at the right price that is memorable, engaging and long lasting. We have also made a firm commitment to sustainability through our company policy of 'Re-use, Re-brand, Re-cycle'. Our staff has over 40 years of combined sales and marketing experience and we provide exceptional customer service with one stop shopping for custom branded goods.

PAST PERFORMANCE

MPC Kinetic, Australia & New Zealand
Neumann Steel, National
Alliance Airlines, National
Shamrock Civil, National
Tourism & Events Queensland, Queensland
Brisbane Airport, Queensland



Teneo Group, Queensland & Victoria
Sparrow Early Learning, Queensland & Victoria
Schneider Electric, National
Paynters, Queensland
Bechtel, National
Wagners, National
Sunsuper, National

Testimonial

"The most reliable Merch guys in the business! The team have recently been involved with our company's rebrand & we couldn't be happier. They ensured that our transition was seamless, with expert knowledge, quality merch and trusted advice. Thanks AE!"

Kate Nissan, Paynters

INDUSTRY PARTNERSHIPS

We've partnered with the industry's leading manufacturers and designers to ensure that our clients receive nothing but the highest quality branded safety, clothing, corporate and promotional products, often at below industry standard prices. We nurture and respect the distribution licenses we have negotiated with all of our suppliers - because we know that without them we wouldn't be in business! At Avid Edge, we recognise that our performance and the satisfaction of our clients depends largely on the quality of our supplier relationships. As such, we take great pride in the key brand and supplier relationships we have formed, which allow us to offer our clients a range of benefits such as off invoice discounts, preferential trading terms, and special group buying discounts. We are committed to building long-term, collaborative partnerships with businesses who share our values and our commitment to delivering an above-average level of customer service. We believe that this approach results in mutual benefit, inspires innovation, and will enable Avid Edge to make the best use of our suppliers' knowledge and expertise to further service our clients needs as we move forward.

- PROMOTIONAL MERCHANDISE
- WORKWEAR
- UNIFORMS
- CORPORATE CLOTHING
- CORPORATE GIFTS
- SAFETY GEAR
- PPE
- SIGNAGE
- PRINT MANAGEMENT
- INDENT ORDERING

COMPANY DATA

Year established: 2014
ABN: 79 603 441 130
Registered Office: 1/49 Links Avenue
North, Eagle Farm, QLD, 4009
Number of staff: 10
Production Capacity: Unlimited
Distribution: National
Other Features: Warehousing capacity, freight & logistics

COMPANY DIRECTOR

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